

# News Release

## Hyundai Debuts 2019 Veloster Turbo and Veloster N in Forza Motorsport 7

- Both cars arrive in-game as downloadable content on January 16, 2018
- First appearance of a production Hyundai N vehicle in any gaming franchise

**SEOUL, Jan. 16, 2018** – Hyundai today unveiled the all-new 2019 Veloster Turbo and its high-performance counterpart, Veloster N, at the North American International Auto Show. As part of the reveal, Hyundai also announced that both cars will join the official roster of drivable vehicles in Forza Motorsport 7 for Xbox and Windows 10.



While Veloster Turbo and Veloster N do not arrive in U.S. showrooms until later this year (second quarter 2018 for Veloster Turbo and fourth quarter 2018 for Veloster N), Forza Motorsport 7 players have a much shorter wait to get behind the virtual wheel: both cars become available in-game as part of a free downloadable content pack on Tuesday, January 16, 2018.

“In a way, this is a homecoming for Veloster,” said Dean Evans, chief marketing officer, Hyundai Motor America. “Remember that when the original Veloster Turbo was unveiled in 2012 here in Detroit, it simultaneously made its debut in the Forza franchise. It’s thrilling to collaborate with Microsoft and Turn 10 again to put the next-gen Veloster in Forza Motorsport 7. Forza is more than just a game. It’s a vibrant and active community of auto enthusiasts that includes dedicated in-game racers, painters, tuners, and photographers. That diverse group is reflective of the customers we want to reach with Veloster, and we’re excited to put them behind the wheel, starting tomorrow.”



Forza players will be able to fully appreciate the unique design of the 2019 Veloster Turbo and Veloster N thanks to Forza Motorsport 7’s Forzavista feature. Each car is rendered in exacting detail, and users can explore every detail, from the signature asymmetric bodystyle, to the cockpit layout, to the engine bay. Once players have the cars in their garages, they can further take advantage of Forza Motorsport’s deep personalization options to make their 2019 Velosters their own, including new wheels, powertrain and suspension upgrades, custom dynamic tunes, and unique paint schemes and racing liveries.

As part of the ongoing rollout of the 2019 Veloster, Forza Motorsport 7 players can also look

forward to additional Veloster-related in-game opportunities such as Rivals events. More details will be made available about those plans in the future.

“The new Veloster is a unique vehicle with a lively vibe about it. I can’t wait to see how the Forza community takes Veloster Turbo and Veloster N and transforms them into extensions of their own personalities,” said Dean Evans. “Platforms like Forza give us access to a sophisticated and knowledgeable audience of car lovers—current and aspiring drivers alike. This is a really fun and exciting day for all of us at Hyundai.”

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#### **About the Forza Videogame Franchise**

The Forza videogame franchise, which includes the Forza Motorsport and Forza Horizon series of games, is the most-acclaimed and best-selling racing franchise of the current videogame console generation and is home to one of the largest racing communities in the world. Forza games are powered by the ForzaTech® engine, delivering breathtaking graphics and unmatched simulation; feature Drivatar® AI, delivering dynamic human-like opponents even when you're offline and feature unmatched online community and competition with Xbox Live, the world's the fastest, most reliable gaming network. Through premier partnerships across the automotive industry, Forza games feature the world's greatest cars, including "First in Forza" debuts such as the McLaren P1, Ferrari La Ferrari, Ford GT, Lamborghini Centenario and the Porsche 911 GT2 RS. The award-winning Forza franchise is developed by [Turn 10 Studios](#), creators of Forza Motorsport, together with UK-based [Playground Games](#), developers of the Forza Horizon series.

#### **About Hyundai Motor**

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2016 sold 4.86 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.

More information about Hyundai Motor and its products can be found at:  
<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

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